



May there!

## LET'S TALK ABOUT KK ON TAP.

You're here because trying to do ALL THE THINGS on your own results in some combination of making lots of lists, eating and drinking your feelings, feeling overwhelmed as you scroll in despair, and beating yourself up about all the ways you aren't quite 'there' yet. Also: 'there' moves around a lot.

I'm here because I can help. KK On Tap is the goodness of business coaching spread over the course of 12 months. You get quarterly one-on-one coaching calls, a quarterly group coaching call to sort through thorny spots with other Tappers, access to my archives and any new stuff I create (valued up to \$1000), a 15-minute phone a friend emergency call, and email/text support whenever you need me. FOR A WHOLE YEAR.

If you just sighed a big sigh of relief or were like 'YES' internally, you can start here or click one of the join buttons in the footer. Then you'll officially be on the hook for doing things, and you know I'll be in your corner without trying to worry about whether you're 'bothering me' or 'allowed' to e-mail me, 'cause YES you're allowed  
\*but no one seems to believe me.\*

Get me on tap. Minus the fermented probiotics and weird aftertaste of kombucha. ;)

With all my love,

Kristen



JOIN NOW

# INCLUDED:

|

## QUARTERLY 1-ON-1 CALLS

These 1-hour coaching calls help you make progress and keep you accountable for doing the big scary things you say you're going to do. We'll figure out which goals and tasks are most important together, then I'll send you a list of things to check off and otherwise accomplish between meetings.

## 4 GROUP Q+A'S

Everyone who's part of KK On Tap is given access to a quarterly Q+A call for all the Tappers! You can ask general questions or get really specific; you'll have four of these throughout the year, so you DOUBLE your time with me at no extra charge. ::high fucking fives::

## ALL THE THINGS!

All my books (Go Your Own Way, Calling to the Deep, Introverts at Work, All the Selves I Used to Be), recorded breathwork sessions (new ones added regularly), completely unavailable programs (Sales Without Shame, Write Like a Pro), and new offerings valued at up to \$1000 are yours for the taking. This includes a seat at live workshops (priced at \$1k or below), too!

JOIN NOW

## *BUT WAIT.*

I know you saw 'group coaching,'  
issued forth a wave of eye rolls,  
and thought 'WHAT A WASTE,'  
right?

I, too, know of the group call nonsense,  
AND I promise this doesn't suck.

Here's what peeps had to say about  
the group calls:

"You have the fucking BEST clients  
seriously. You've managed to pull  
such awesome people together.  
T H A N K   Y O U!!"

-- Liane Bourke

"First off, just to say how much I enjoyed the group call on Friday. I was skeptical about its value for some reason (?!), but it was SO much more than I anticipated. The way you can just spit wisdom like that, without getting kerfuffled, is amazing to me. Was also nice to see "the others" in the chat box too."

— Lotte Lane



# ALSO INCLUDED:

|

## SECRET MISSIVES

Believe it or not, there are TONS of things I don't share with the general public. These include what I'm making and shaping, what I'm experimenting with, what worked out, and what didn't work out in any given moment. You're privy to the magic/tragedy/fun/horror like no one else!

## GET SHIT DONE DAYS

So, you know that really important stuff you avoid like the plague? The proverbial box of stuff that hangs out in your business and that bothers the FUCK out of you but that you can't seem to find the time to do? Quarterly Get Shit Done days are for doing that work. We meet, we work, we meet again, we get shit done together! Our next one is on March 6th, 2020.

## CUSTOM CLASSES

As a KK on Tap member, you have the right to ask for a custom class! If it's fun for me and/or would benefit the group, I'm absolutely thrilled to make it. Your imagination is the only limit, here.

JOIN NOW

## WHAT THEY'RE SAYING

Here's what current KK on Tap members are reporting:

"I just got my financials back from my accountant and wanted to tell you how much you helped me make.

I surpassed my corporate salary of \$54K.  
BYE BYE CUBICLE!!!

AND I TRIPLED my income from the year before.

THANK YOU KRISTEN!"

— Debbie Smith

"The idea of actually working feels a ton easier and more rewarding than before we started the coaching. My everyday life is just filled with a lot more energy and joy and I really didn't expect that! I thought I would "just" get better and more structured in my job but this really is so much better. Thank you."

— Julia Lillqvist

"Because I met you...I have written over 100 poems, made 157ish pieces of art, spoken my truth countless times. Quit then started again...then quit again but started again again...cried buckets of tears, made at least 20 new friends and landed here...right here in the middle of a beautiful spiritual awakening."

-- Steph Tanner



JOIN NOW

# HERE'S HOW IT WORKS

I

1

## SIGN UP.

You've gotta sign up, of course! KK On Tap is \$300 a month for the course of a year. If all goes well, you'll earn that money back with ease.

2

## SPILL IT.

Fill out a magical questionnaire so I can get a handle on your current whereabouts, struggles, and roadblocks. I'll make a custom to-do list and a giant list of questions that will make you grateful/awkward (gawkward?) that I can see the depths of you, and we'll schedule our first call.

3

## CHAT!

We'll have our first call, and then you'll get to work checking items off the to-do list. You're free to e-mail, DM, and/or text me between calls if you need me, and you've got a 15-minute Phone A Friend to use if and when shit hits the fan.

4

## KEEP GOING...

Quarterly group Q+A calls give you a chance to check in and ask questions between 1-on-1 calls! My goal is to get you unstuck and chugging in the direction of your aspirations. (Also to remind you that you're not alone and that YOU CAN DO IT and that I love you.)

5

## BE DELIGHTED!

Keep an eye out for bonuses that shall remain unnamed here! Surprises are my jam. Delight is my love language.

JOIN NOW



## DATES, TIMES, AND DETAILS

Quarterly one-on-one calls take place as follows:

Call #1: January or February 2020

Call #2: April or May 2020

Call #3: July or August 2020

Call #4: October or November 2020

Quarterly group calls take place at 1pm ET on:

Call #1: March 24, 2020

Call #2: June 9, 2020

Call #3: September 15, 2020

Call #4: December 8, 2020

The next Get Shit Done Day is on March 6th, 2020.

Admission to ongoing classes and group breathwork sessions is completely optional and always available.

Archive access occurs within a week of signing up, as does the option to attend the May 2020 Voice workshop for free. (That saves you \$699!)

If you've got more questions, I'm ABSOLUTELY HAPPY to answer them: [k@kristenkalp.com](mailto:k@kristenkalp.com) or 215.206.3689.



JOIN NOW



# *This is a REALLY limited thing.*

*Not fake limited, like OH I'M ONLY ADMITTING SEVEN HUNDRED PEOPLE -- limited like, there are 4 spots left at the time of writing. Pricing \*will\* go up in April 2020, when spots reopen. Again, questions mean you should talk to me: [k@kristenkalp.com](mailto:k@kristenkalp.com) or 215.206.3689.*

[CLICK HERE TO JOIN](#)



## MORE KIND WORDS...

*"I was finally able to qualify [for a mortgage] on my own, and I honestly owe a HUGE thanks to you!"*

*Without your help...I don't know if I would have been able to get my business on track and growing.*

*I'm looking to surpass my income from last year by 10k. You are magical."*

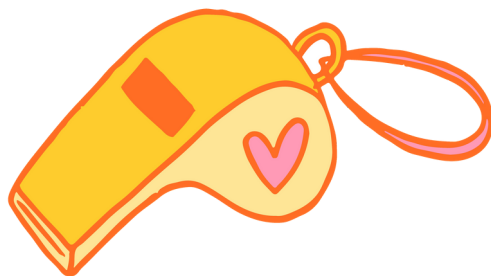
— Krysta Norman

*"THANK YOU FOR PUSHING ME IN SCARY DIRECTIONS."*

— Jo Robertson

*"There's no metric for this kind of growth. It's always about lbs lost or \$ made. It's virtually impossible to quantify the deep, spiritual growth that I've gone through."*

-- Laura Harris



JOIN NOW